



SNEHPAD

ANNUAL REPORT – 2021-22



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LEGAL STATUS

DATE OF ESTABLISHMENT:18/02/2005

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NO.RS/JOR/238/B/67 OF 2004-05

REGISTERED UNDER INCOME-TAX ACT, 1961 U/S 12AA

CERTIFIED BY KHADI & VILLAGE INDUSTRIES COMMISSION

PERMANENT ACCOUNT NO:AAFAS2507L

Vision

To establish a peaceful, lively and dynamic society where every individual will enjoy the goodness of socio-economic equality and prosperity, in turn, which will encourage them to be a part of development.

Mission

To organize and empower the rural poor and to provide them need based inputs so that they can explore their inherent potential for utilizing the same in bringing prosperity and social justice.

Objective

To make each & every poor and deprived rural individual of the area of operation efficient and self sufficient, so that they become able to lead a respectable, prosper and purposeful life which will encourage the system to consider them as resource for further development.

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From the Secretary's Table

During the year 2019-20 and 2020-21 COVID pandemic had affected the activities of the organization SNEHPAD to a big extent. But the organization continued serving the target group at its level best following the COVID restrictions imposed by the government. In the year 2021-22 the normal situation had returned to some extent and SNEHPAD started gear up its activities through proper planning and concentrated on the pending activities due to COVID-19 pandemics.

Again in the Year 2021-22, SNEHPAD focused on integrated community development approach through cluster mode. It concentrated more on the Pottery Cluster being developed in Bosa Kumar Gaon, Golaghat District and on the Handloom Weaving Cluster being developed in Titabor area of Jorhat District. Besides it, SNEHPAD tried to expand these cluster development activities to nearby areas to make the benefits available to the artisans and weavers of the nearby areas who were interested to involve themselves in the cluster development process for their own and community development.

On demand of the people SNEHPAD again arranged various Enterprise Development activities in collaboration with EDII and SIRD. Rural Entrepreneurship Development is always one of the focused activities of the organization. Without this initiative, the rural economy can not grow. To promote rural productivity, rural entrepreneurship is must. This year SNEHPAD covered about 200 rural youths for development of their inherent entrepreneurship qualities so that they can go for new start ups.

Skill Development is another area of concentration for SNEHPAD. Skill Development through introducing new technology is very much important to the artisans and weavers who are already in production of traditional products. This year again, SNEHPAD tried to promote Pottery, Handloom and Natural Fibre Products through development of skill of artisans. CSIR-NEIST, KVIC and Assam Agricultural University cooperated SNEHPAD in this initiative. Under KVIC Scheme, machineries were also distributed to the artisans who involved in the skill development training programmes as trainees.

In the year 2021-22 also SNEHPAD tried to aware and train the Gram Panchayat Elected Representatives, Women SHGs, Farmers Groups, Community Organisations, Youths and Community Leaders on planning for a good and healthy Gram Panchayat Development Plan (GPDP) so that the villages can avail the benefit of development in integrated way. Under this initiative almost all the Gram Panchayats of Jorhat District were covered.

In this year also SNEHPAD organized Tree Plantation and Eye Screening Camps on special occasions like its Foundation Day. Good Health of its target group and Environment are always the matter of great importance for the organization.

All the above initiatives had become possible only because of the cooperation of Government and Non Government Agencies like Ministry of MSME, GoI, CSIR-NEIST, KVIC, SIRD, EDII, AAU etc. We are very much thankful to them for their kind support.

Prakash Thakur

The Managing Committee



| Sr No | Name | Designation | Occupation/ Home Address |
|-------|-----------------------------|---------------|---|
| 1 | Dr. Gakul Sarmah | Chairman | Retired Veterinary Officer Milonpur, Lohpohia, Jorhat – 06 |
| 2 | Sri Jiban Ch. Gohain | Vice Chairman | Retired Banker Lokhimi Nagar, P.O.- RRL, Jorhat -06 |
| 3 | Sri Prakash Thakur | Secretary | Development Professional Digombar Chuck, Jorhat – 01 |
| 4 | Sri Ridip Dutta | Treasurer | Teacher Silikhabari Grant, Titabor, Jorhat – 785630 |
| 5 | Smt. Anjali Bora | Member | Social Activist Borkhongia Gaon, Jorhat |
| 6 | Sri Rajarshee Bhattacharjee | Member | Senior Research Assistant, RFRI Choladhara, P.O.- Jorhat, Jorhat – 01, Assam |
| 7 | Sri Debajyoti Doley | Member | Social Activist New Sonowal Missing Gaon, Moriani, Jorhat |
| 8 | Sri Bikul Das | Member | Social Activist Silikhabari Grant, Titabor, Jorhat – 785630 |

Acknowledgement

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The year 2021-22 was very a very successful year for SNEHPAD as it was successful to fulfill its objective of serving the target group to become productive, creative and self sufficient. The organization could not achieve this success if other organization would not cooperate in implementation of various activities by providing fund and by supporting other way. We are very much grateful to all the organizations who extended their kind assistance to SNEHPAD to serve the target groups as per plan and schedule.

Hereby we take the opportunity to extend our heartfelt thanks and gratitude for their support. We thank specially to the following organization for their financial support –

1. **MINISTRY OF MSME, GOVT. OF INDIA**
2. **KHADI & VILLAGE INDUSTRIES COMMISSION (KVIC)**
3. **STATE INSTITUTE OF RURAL DEVELOPMENT (SIRD)**
4. **CSIR- NEIST**
5. **ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA (EDII)**

We are also grateful to the following organizations for their technical and advisory support

1. **ASSAM AGRICULTURAL UNIVERSITY**
2. **LIONS EYE HOSPITAL**
3. **LICI**

We acknowledge the selfless cooperation received from each and every Gram Panchayats of Jorhat, Golaghat and Majuli District, each and Every “Jivika Sakhis” of NRLM under Jorhat, Golaghat and Majuli District, the SHGs and Youth Clubs who helped us in organizing various programmes all the way.

We also acknowledge the support of our volunteers, coordinators and staff for their uninterrupted service to the society through this organization

Our Activities

AWARENESS CUM SHORT DURATION TRAINING PROGRAMMES

There are so many Government Schemes for the poor, deprived and distressed people. There are also many promotional schemes for farmers, women and youths. The needy people can come forward to avail the benefit of these schemes for alleviation of their poverty and also for employment and income generation. But due to lack of awareness needy people cannot avail the benefits of these schemes. Therefore, SNEHPAD organizes various awareness generation programmes to aware the poor and needy people. This year, like the previous years, SNEHPAD organized 2 Days Awareness cum Training Programmes on Gram Panchayat Development Plan (GPDP) for this purpose

2 Day Training on Gram Panchayat Development Plan (GPDP)



This year SNEHPAD organized 40 numbers of 2 Days Training on Gram Panchayat Development Plan(GPDP) in collaboration with SIRD in **40 Gram Panchayats** of Jorhat District.. The objective of this training programme was to make the Gram Panchayat Elected Representatives, Community Organisations, Youths Clubs, Women SHGs Farmers Groups, Community Leaders aware and make equipped about various welfare and development schemes of the government. Main focus was given on the flagship programmes of Ministry of Rural Development like MGNREGA, 15th Finance Commission Grants, NSPA, PMAY, Jal Jivan Mission, NRHM Schemes, NRLM Schemes etc. Focus was given on development through convergence of various line departments and other development organizations so that the target of sustainable integrated rural development could be achieved. Focus on Sustainable Development Goal (SDG) of UNO was given while delivering the inputs during the 2 Days Training Programme. Total **2000 individuals** were trained under this initiative.

Short Term Training on Natural Fibre Diversification



North Eastern Region of India is a big source of Natural Fibre which is still not properly utilized and become waste in time. For example, after cutting the Banana Tree, the valuable natural fibre of Banana Tree become waste. Like this there are so many fiberous plants that remain unused, but if these are used properly, rural employment can be generated in a big way. Keeping this fact in view, SNEHPAD organized Short Term Training on Utilization and Diversification of Natural Fibres in collaboration with Assam Agricultural University (AAU), Jorhat at Titabor, Jorhat. Total 50 number of selected members of 25 number of Women Self Help Groups were trained under this programme. During the training programme the trainees were made skilled to make Ladies Bags, Mobile Covers, Mats and Dolls from Banana and Jute Fibre. After training the trainees were linked with AAU for further advanced training on design development. Out of 50 trainees 28 had started commercial production of Natural Fibre Products and had started selling in the market for own income generation

MICRO ENTERPRISE DEVELOPMENT PROGRAMME (MEDP)

The rural youths need Micro Enterprise Development support so that they can go for starting their own micro enterprises for rural employment generation. Only Micro Enterprise can encourage rural productivity which will increase the income of the farmers and artisans. SNEHPAD organizes MEDPs every year and during the Year 2021-22 also SNEHPAD organized MEDPs and trained selected rural youths. In these activity based MEDPs the following topics were covered.



1. Project Selection and Its Pre Feasibility
2. Consolidation of Business Idea
3. Motivational Input
4. Management Inputs
5. Market Survey
6. Technical Training

The MEDPs and the activities were -

| Sl No | Activity | Venue | Duration | No of Trainees |
|-------|-------------------------------|-------------------------------------|----------|----------------|
| 1 | Scientific Bee Keeping | North West Jorhat Development Block | 1 Week | 50 |
| 2 | Vermi Composting | Rangajan Gram Panchayat | 1 Week | 50 |
| 3 | Livestock Management | Mariani | 1 Week | 50 |
| 4 | Fruit Processing | Panichokuwa | 1 Week | 50 |
| 5 | Natural Fibre Diversification | Titabor | 1 Week | 50 |

LONG TERM SKILL AND TECHNICAL DEVELOPMENT TRAINING PROGRAMMES

Skill Development is one of the focused activities of SNEHPAD because the traditional artisans and weavers need advanced technologies to increase the production and to develop the design as well as the quality of the product. Introduction of new technology needs skill development of the artisans because without proper skill the artisans and the weavers cannot adopt the new technology. Introduction of new technology increases production and as a result of this income and employment in rural area generates. Therefore SNEHPAD organizes Long Term Skill Development Training Programmes for the rural artisans and weavers

3 Months Skill & Technology Development Training on Handloom Weaving Activity



A 3 Months long Skill and Technology Development Training on Handloom Activity was organized at Borhola Gram Panchayat Area in collaboration with CSIR-NEIST. Total 51 number of Traditional Women Weavers were selected for the training programme. Both theoretical and practical inputs were given in details in the training by the experts involved as Master Trainers and Resource Persons. Specially the technology of weaving in Jacquard Looms were taught in the training programme.

After completion of the 3 Months Training, the trainees the trainees were encouraged to arrange their own Jacquard Looms for commercial production. 38 weavers out of 51 arranged Jacquard Looms and started commercial production of Handloom high value products. It was experienced that the production had increased up to 3 times after using the Jacquard Looms.

Skill & Technology Development Training on Pottery Activity Distribution of Electric Potter Wheels, Blunger Machines



On demand of the traditional women potters of Kakodonga Pottery Cluster of Golaghat District, SNEHPAD conducted a Pottery Technology and Skill Development Training under KVIC Scheme. Total 20 number of Women Potters of 5 number of SHGs were selected for the Project. During the Training Programme the potters were taught the skill of using High Productive Electric Potter Wheels in place of low productive traditional potter wheels. This technology has the capacity to increase production upto 4 times maintaining the desired quality of products. After completion of the training programme 20 numbers of Electric Potter Wheels were distributed to all the 20 trainees along with Blunger Machine so that the trainees can start using the technology and start commercial production without delay. During the follow up period of the Project it was observed that the use of Electric Potter Wheels had increased the production of quality clay products upto 3 times. Experiencing this, the other potters of the pottery cluster and the potters of nearby clusters have also come forward to adopt this technology to increase production volume for increasing income proportionately.

THE SFURTI PROJECT FOR POTTERY CLUSTER DEVELOPMENT

In continuation of the SFURTI Project being implemented under Ministry of MSME, Govt. of India, SNEHPAD already completed the following interventions

1. Building of Common Facility Centre (CFC)
2. Installation of all required machineries at the CFC
3. Distribution of Tool Kits to all 128 Potters covered under the project
4. Creation of Raw Material Bank for making the raw material easily available to the potters in the cluster.
5. Formation of SPV and registration of the same under Indian Trust Act.

Under this SFURTI Project total 128 Potter Families have been covered for overall development of the cluster including infrastructure development, technology and skill development, design development, raw material bank, entrepreneurship development, market promotion and social security.

In the year 2021-22 the following activities were done for meeting up the cluster objectives for the holistic development of the target group

Technology and Skill Development Training



Under the SFURTI Project a series of Skill Development Training were organized to train all 128 potter artisans for using the technology already arranged for them in the Common Facility Centre. Through these Skill Development Training the potters were made familiar with the advanced machines and their use in production of quality pottery products. During the Skill Development Training all the related aspects were covered so that the trainee potters can easily use the new technology already made available for them.

Design Development Workshop



After making the new technology familiar through Technology and Skill Development Training, 50 selected potters were given Design Development Training to make products of innovative designs to explore a bigger market. For this workshop, Empanelled Designer and Master Craftsman from O/o The Development Commissioner (Handicrafts) were engaged. During the workshop prototypes of innovative products were developed. After completion of the workshop, the artisans started making the designs and got a good response from the buyers in the market.

Entrepreneurship Development Training



To make the SFURTI Project more commercially viable 25 number of youths from the Potter Community of the Cluster were selected to give extensive training on entrepreneurship development to make them efficient entrepreneurs so that they can promote the production of quality pottery products in the cluster exploring a bigger market. Besides General aspects of Entrepreneurship, the trainee youths were given a detail lesson on financial management. After completion of the training the trainee youths were engaged in exploring the potential market for the products being produced in the pottery cluster under SFURTI Project.



Exposure Visit to Asherikandi Pottery Cluster

Under the SFURTI Project, 15 numbers of selected potters of Bosa Kumar Gaon Pottery Cluster were taken for an Exposure Visit to highly developed “Asherikandi Pottery Cluster” Dhubri, Assam. It was a 2 Days Programme. During this visit the artisan potters got the opportunity to see the products and processing methods of the expert potters of Asherikandi Cluster. They interacted with the potters of Asherikandi and gathered knowledge on the subject received from them. It was a very fruitful visit. After visiting the cluster the visitor potters of the SFURTI Cluster received new product and design ideas, market promotion strategies and about social development actions undertaken in Asherikandi Cluster.

During the year the SFURTI Cluster has developed to a big extent as per the action plan the desired goal has been achieved. In the next year the project will complete its duration and it is expected that by that time the Cluster will become self sufficient under the management of the SPV

PRE VOCATIONAL TRAINING FOR DROP OUT CHILDREN



School drop-out is considered as a big social problem since the students after leaving the school have to live a distressed life. Boys have to do laborious work for survival in small age and the girls marry before attaining the permissible age. Both are very dangerous for the society. In the year 2021-22, SNEHPAD organized 24 number of Pre Vocational Training Programmes for the school drop out boys and girls so that they can get the basic skill of their choice. The programmes were organized in various centres under Samagra Siksha Abhiyan of Jorhat District. Total 750 students were covered under this programme and trades like Vermi Composting, Beauty Culture, Gardening and Nursery, Handicraft Products from Waste Materials were introduced in the Pre Vocational Training Programmes

CELEBRATIONS/ OBSERVATIONS

Every year the organization observes some important days to draw attention of the common people about the objective of such days. Specially SNEHPAD observes World Environment Day and the Foundation Day of the Organisation. In the year 2020-21 also, SNEHPAD observed the days publicly with gorgeous manner.

World Environment Day

Celebrating the World Environment Day, the organization planted fruit bearing trees at different public places of Jorhat District and made the plants covered with bamboo barriers. Total 100 saplings were planted on the day.



SNEHPAD Foundation Day



SNEHPAD celebrated its Foundation Day by organizing a Free Eye Screening Camp at Bekajan Handloom Cluster, Titabor in collaboration with Lions Eye Hospital. Before starting the camp the SNEHPAD Flag was hoisted and a lecture on the activities of SNEHPAD was delivered in front of the people gathered for the purpose. About 200 eye patients were screened in the Eye Camp and 42 persons were detected with cataract. Later they were sent to Lions Eye Hospital for free operation.

PARTICIPATION IN TRAINING AND WORKSHOP

As a voluntary development organization the members, staff and volunteers of the same has to be dedicated in development activities for the deprived and vulnerable sections of the society. To work in this field the workers should also be well trained and their knowledge should be up to date. Therefore, SNEHPAD always emphasize on attending training programmes on the related subjects at reputed training centres. During the year SNEHPAD volunteers attended in the following programmes for self development.

| Name of the Programme | Venue | Organized by | Attended by |
|--|-----------------|--------------|-------------------------------|
| 5 Days Trainers Training on Gram Panchayat Development Plan | SIPRD, Guwahati | SIRD | Prakash Thakur Ridip Dutta |
| Training for Beacon Panchayat Leaders | NIRD, Hyderabad | NIRD | Prakash Thakur |

MARKETING SUPPORT TO WEAVERS/ ARTISANS

SNEHPAD provides marketing support to the weavers and artisans being promoted by the organization. The organization is running a Sales Outlet at the heart of the Jorhat City. The weavers and the artisans display their products at the outlet for sales and receiving big orders. During the year SNEHPAD sold its own products of an amount of **Rs. .7,95776/-** excluding the sales made by the weavers and artisans promoted by the organisation

INTERNSHIP

SNEHPAD arranged Internship for 2 numbers of MSW students of Kaziranga University as a part of their academic course. During the Internship the students were engaged in Women & Child Development Programmes being run by the organization. The duration of Internship for the MSW students it was 1 month.

THANKS TO WELL-WISHERS AND VOLUNTEERS

SNEHPAD takes the opportunity to thank all the well-wishers and volunteers of the organization who supported and worked hard to fulfillment the objective of the organization by implementing its projects and activities. Without their support the organization never thought to grow such a way. We wish their support in coming years also.

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